



**FOR IMMEDIATE RELEASE**

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**BACK TO SCHOOL SEASON BRINGS REVOLUTIONARY  
EDUCATIONAL EXPO FOCUSED ON LEARNING TO THE  
LOS ANGELES CONVENTION CENTER**  
*Radio Disney AM 1110 Los Angeles to Provide Music, Fun,  
Games For The Whole Family*

LOS ANGELES, CA--(April 29, 2010) –The end of the school year is quickly approaching, but it is not too early to be thinking about back to school season this Autumn. With competition in the classroom heating up, have you felt the need to know how to get and keep your child ahead in school? The first annual EdVantExpo consumer and trade show is designed to assist parents in learning the latest trends, services, products and technologies in education. Bringing it's motto of **Educate.Advance.Excel**, EdVantExpo, the first of its kind focusing on learning, will be heading to the Los Angeles Convention Center Saturday, August 28 and Sunday, August 29. EdVantExpo is excited to announce that Radio Disney AM 1110 Los Angeles will join in as a supporter of the two-day Expo. EdVantExpo also welcomes partners, Kids LA Magazine, LA Independent and MomsLikeMe.com.

EdVantExpo, open to the public, is a fun, engaging show that brings together - under one roof - a wide spectrum of companies and organizations dedicated to providing students with the tools to transform their learning abilities, gain confidence and excel. The Expo will be jam-packed with fun educational activities, interactive entertainment, informative sessions, and peer sharing and networking opportunities. Everyone who attends EdVantExpo will have the opportunity to interface with exhibitor and sponsor partners, explore the latest educational games, toys, and gadgets, and meet with tutors, school representatives and academic counselors. EdVantExpo intends to showcase educational tools for improving learning in math, science and reading, authors of books that help students gain a competitive edge, information on enrichment programs and teaching aids for educators.

While enjoying the exhibit and sponsor booths, parents, students and educators will also enjoy a full day of entertainment on the main stage provided by Radio Disney AM 1110 Los Angeles. Radio Disney AM 1110 Los Angeles will feature on-air and online promotions and ticket giveaways for EdVantExpo during summer 2010. The Radio Disney Road Crew will also provide main stage entertainment on Saturday, August 28 and Sunday, August 29 with tons of music, games, and prizes.

"We are absolutely thrilled to have Radio Disney AM 1110 Los Angeles play a part in the inaugural EdVantExpo. Designed just for kids, tweens and families, Radio Disney was the perfect choice. They have such a great following in Southern California and will provide some incredible entertainment for all ages. I can't wait to see the show the Road Crew brings to the main stage," says show organizer, S. Victoria Bolden.

Elsewhere around the convention center halls, MomsLikeMe.com, the place where Los Angeles area moms connect and share experiences about being both a mom and a woman, will also be on hand at EdVantExpo giving Moms across the southland some tips and ideas for making life a little bit easier and a lot more fun in the Los Angeles area. KidsLA Magazine will also provide Los Angeles area parents and their children with content that is smart, informative and cutting edge.

More information in regards to exhibitors, sponsors and entertainment added will be announced at a further date. For further information on EdVantExpo, please go to [www.edvantexpo.com](http://www.edvantexpo.com).